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## **CATALYST HEALTHCARE ADVISORS EXPANDS REACH IN WEST, MIDWEST TO IMPROVE FINANCIAL PERFORMANCE, QUALITY OF CARE**

*Sales Executives to Support Growth of Catalyst's Performance Improvement Services*

**Bradenton, FL – June 15, 2016** – Catalyst Healthcare Advisors, a consulting firm for hospitals and health systems, expanded their sales leadership team with two new executives: Aaron Johnson, Midwest Sales Executive and Jessica Balgrosky, West Sales Executive.

Johnson, who served in leadership roles with Futura Mobility, Leidos Health (formerly SAIC and maxIT Healthcare) and Stryker Corporation, brings more than 17 years of healthcare experience to Catalyst. With expertise in capital, device, solution selling and information technology, Johnson has a strong track record in enabling hospitals and health systems to become more efficient and effective.

"I look forward to working with health systems to improve quality measures, efficiency and value with Catalyst's best-in-class performance improvement services," Johnson said.

Balgrosky, a healthcare information technology expert with more than 18 years of experience, previously served with Leidos Health, Kaiser Permanente and SAIC. Her project management, client relations and operations expertise makes her a trusted resource for hospitals and health systems as they adapt to the rapid change and increasing complexity of value-based reimbursement.

"Catalyst enables providers to thrive in the emerging healthcare model," said Balgrosky. "This is a great opportunity to help my clients improve financial performance and quality of care."

Stephen Furry, chief executive officer of Catalyst, added, "I am very pleased that both Aaron and Jessica have joined the Catalyst team. They excel at building sustainable value for their healthcare clients, and will be instrumental in the growth of our performance improvement services."

### **About Catalyst Healthcare Advisors:**

Catalyst Healthcare Advisors delivers transformational performance improvement and financial results for hospitals and healthcare systems. Catalyst consultants work collaboratively with clients to implement operational and financial solutions that drive rapid, measurable and sustainable results. Service areas include revenue cycle, supply chain, information technology, clinical effectiveness, workforce deployment, revenue growth and strategy, analytics, management services and governance. Project teams are comprised of senior healthcare executives and functional specialists with extensive clinical, operational, financial and technical backgrounds. Catalyst has a proven track record, with an average of at least 4:1 ROI in the first

12 months. Previous clients include Yale New Haven Health System, Baylor Health Care System and Indiana University Health. For more information, visit [catalysthealthcareadvisors.com](http://catalysthealthcareadvisors.com).

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